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# NEXTDRAFT

i C E G R O U P I N D I A

MAY '22

TRAVEL

DREAM

BE HAPPY

LAUGH

LOVE

# From the Director's Desk

MOHIT KHANNA | DISHA SHAH

Hello everyone. We are so happy to announce the bounce back of the Travel Era!!! We are all excited to bring in this positive challenging year, as we set up the foundation in the bouncing economy leaving the scars of the past 2 years behind.

This will be a year of growth and new opportunities and we are confident we can make this mutually rewarding experience for all our guests as well. We at iCE know that the only way to succeed is to exceed customer expectations, meet commitments and innovate to deliver excellence. By doing so we will be able to yield long term results and build strong ever lasting relationships. The team at iCE is dedicated and motivated to steer the company on this path of success.

We strongly believe that everyone will grow in the right path as the company grows. We are so proud of the gamut of services we offer, and of each iCEian who stands with us to deliver these services to make all our customers happy and proud of this association.

Wishing you the best always.



**MOHIT KHANNA**  
CEO



**DISHA SHAH**  
COO



# ICE COMPASS

As said in the last Next Draft we are all set for the Version 2.0 of ourselves and so has been the months of April and May 2022. Completed over 34 MICE groups and 10 events in these last 2 months we can happily say the momentum is set to bring in the Era of Travel.

Client servicing being in our DNA we have been providing exceptional conferencing services to our guests in challenging MICE destinations such as Corbett, Srinagar, Gulmarg, Sonmarg, Chail and Dalhousie. Traditionally these destinations were leisure destinations, but we have successfully completed professional budget meetings as well.

In the event space we can proudly say we are ready to take on the next big challenge. From providing a 270 degree circular LED set up to creating customer experience centers overnight the team is ready to work round the clock with recording breaking turnaround time.

Cheers to the Spirit.



# Travel Trends



## Eco Travel

Tourism trends are heavily influenced by the concerns and mores of the customer base. As a new generation becomes increasingly relevant in the marketplace, the ideals driving their purchasing decisions create new tourism trends. Eco travel is just one example of these tourism trends, reflecting a growing concern among today's travellers for ethical and sustainable tourism options. Eco travel includes simple changes, such as the availability of carbon credits when booking a flight or the option to rent an electric instead of a conventional vehicle. More sophisticated examples might include tourism with a volunteer element, working on a nature reserve or engaging in conservation work.

Some domestic cities for eco travel:

**Rishikesh | Ranthambore | Chilika | Chattisgarh | Bandipur National Park, Karnataka**

**Some international cities for eco travel**

- 1. Kathmandu, Nepal**
- 2. Colombo, Sri-Lanka**
- 3. Thimphu, Bhutan**
- 4. Krabi, Thailand**
- 5. Siem Reap, Cambodia**

## Local Experience

Today's tourists do not want to be insulated from the places they visit inside a cultural bubble. They want to engage with and participate in the local culture. From enjoying local cuisine to celebrating regional festivals and holidays, local experiences are set to become some of the top tourist trends to watch. One example of a popular local experience would be visiting Japan during a major festival, renting formal Japanese clothes to wear, consuming regional delicacies and engaging in traditional games or cultural activities. Another might be a long stay with a host family in the destination country to learn more about the local culture.

Some Domestic cities for local cultural experience:

**The Tribal Excursions, Chhattisgarh | Amritsar | Mysuru (Mysore) | Lucknow | Kanchipuram**

**Some international cities for local cultural experience**

- 1. Athens, Greece**
- 2. Vienna, Austria**
- 3. Istanbul, Turkey**
- 4. Rio de Janeiro, Brazil**
- 5. Milan, Italy**

## Solo Travel

Leisure travel used to be a family affair or something that couples undertook together. While that is still the case for many, more and more people are choosing to strike out on their own. Enjoying a solo trip is no longer so unusual and tourist trends increasingly reflect this. The needs of solo travellers are diverse. Some simply want to travel without the distraction of a companion. Others are young singles looking for social activities or to find a partner. Some widowed seniors even use long-term hotel stays or cruises as a luxurious alternative to conventional elder care. These tourism trends are set to grow and grow.

Some domestic cities for solo travel are:

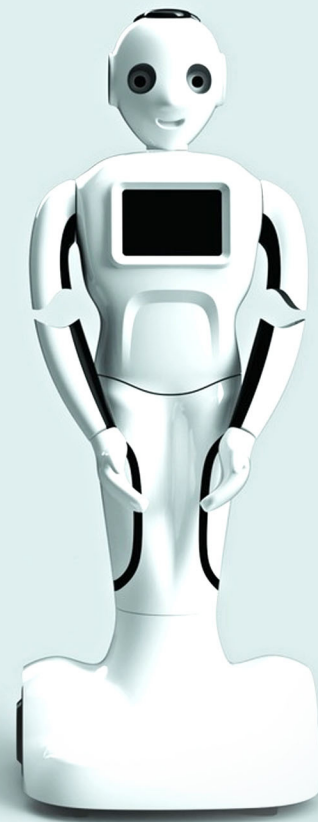
**Puducherry | Hampi | Shilong | Goa | Ladakh**

**Some international cities for solo travel are**

- 1. Amsterdam, Netherlands**
- 2. San José, Costa Rica**
- 3. Reykjavik, Iceland**
- 4. Tokyo, Japan**
- 5. Ibiza, Balearic Islands, Spain**



# AUTONOMOUS ROBOTS



## Adapt or Perish!!!!

In the new era of technology, team iCE stays connected with the latest offering to make the event space more engaging and fun – **Autonomous Robots**.

These bots can be used for displaying products in product launch events or taking selfies during a gala evening. Use them for guiding your guests to required meeting space or ask them any questions related to the event or even the agenda for the day. The bots have something to offer to everyone. Autonomous robot gives a Unique Selling Point (USP) for the event.

Autonomous robots are futuristic and can be used to provide a futuristic environment to the event. Autonomous robots have faster cloud computing algorithms and wireless communication that allows you to store, process and share huge amount of data instantly from anywhere some benefits of autonomous robots are –

1. **SAFETY** - It is the most obvious advantage of utilizing autonomous robots as the data remains secured and is shared only when you want to and to where you want to.
2. **SPEED** - Robots don't get distracted and they don't need breaks.
3. **CONSISTENCY** - Robots never need to divide their attention between multiple things so you will get same results of the same quality.
4. **HAPPIER EMPLOYEES** - Robots help in reducing the workload of employees.
5. **PRODUCTIVITY** - Robots help you increase productivity as the employees can work some other projects and the robots never get tired and can work for hours without any breaks.



**1. Which Indian hill station in India is known as the “Queen of the Hills”?**

- a. Mussoorie      b. Darjeeling      c. Shimla      d. Shillong

**2. Which Indian state is famous for boating activities on its backwaters?**

- a. Kerala      b. Karnataka      c. Jammu & Kashmir      d. Odisha

**3. I am home to India’s largest museum. Which city am I?**

- a. Bangalore      b. New Delhi      c. Mumbai      d. Kolkata

**4. Which of the following would you not find in New Delhi?**

- a. Connaught Place      b. Jantar Mantar      c. Red Fort      d. Hawa Mahal

**5. Which city is known as the ‘Electronic City of India’?**

- a. Hyderabad      b. Bangalore      c. Mumbai      d. Chennai

**6. What is the largest industry in the Maldives?**

- a. Tourism      b. Fishing      c. Mining      d. Steel Industry

**7. Which city in South India is also known as the City of Palaces?**

- a. Ooty      b. Cochin      c. Mysore      d. Chennai

